ORDER

Orders	Order / Rev:	105328		
	Alt Order #:	06832439		TIP OF
	Product Desc:	Crossroads GPS		HD
	Estimate:	780		KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/08/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	109	\$77,175.00	\$65,598.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	109	\$77,175.00	\$65,598.75	0.00
Totals	109	\$77,175.00	\$65,598.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$77,175.00
Market	100%	\$257,250.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$84,892.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$43,732.50
KTUD	1%	\$2,572.50
KVVU	17%	\$43,732.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,145.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/	Wagn @ M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	agners								
	,	WAKE-V	V/WAGNE	RS REV F	RATE									
		<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/2	29/12 1	1/04/12	-T	1	\$200.00	0.00						

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Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS **KSNV**

Flight Dates: 10/30/12 - 11/05/12 Estimate: 780

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 10/30/12	Wake Up Early w	Ū	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE.	.\\\\\\	NERS REV F	Wake Up Early ₩ RATE	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-T	1	\$200.00	0.00						
E 2 KSNV	10/31/1	2 10/31/12	Wake Up Early w	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE.	.\\\\\\	NERS REV F	Wake Up Early ₩ RATE	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	W	1	\$200.00	0.00						
E 3 KSNV	11/01/1	2 11/01/12	Wake Up Early w	-	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-	.W/\W.G	NERS REV F	Wake Up Early ₩ RATE	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	T	1	\$200.00	0.00						
E 4 KSNV	11/04/1	2 11/04/12	Wake Up Early w	-	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-	.W/\W.G	NERS REV F	Wake Up Early ₩ RATE	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	1	\$200.00	0.00						
E 5 KSNV	11/05/1	2 11/05/12	Wake Up Early w	-	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE.	١٨١٨٨٨	NERS REV F	Wake Up Early ₩	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$200.00	0.00						
E 6 KSNV	10/30/1	2 10/30/12	The Agenda 1230		1230-1p	-T	:30	1	\$325.001	0.00 NM	0	\$0.00
NEW/S	2 AT NO	ON REV RA	The Agenda 1230	0pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-T	1	\$325.00	0.00						
	Date Ra		escription		t/End Time	_	<u>eekdays</u>		-	Rtg Type		
	/ 10/29/12 nresolved		he Agenda 1230pr	n 1230)- IP	-	Γ	_	:30 (\$325.00) 0.00 NW		
			E] NOT AVAILABL	E RATE								
E 7 KSNV	10/31/1	2 10/31/12	The Agenda 1230)pm CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWC	2 AT NO		The Agenda 1230	0pm								
	3 AT NO	ON REV RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	W	1	\$325.00	0.00						
		2 11/01/12	The Agenda 1230)pm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWO	0.47.110		The Agenda 1230	0pm								
	art Date	ON REV RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$325.00	0.00						
E 9 KSNV	11/02/1	2 11/02/12	The Agenda 1230)pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWC	2 AT NO		The Agenda 1230	0pm								
	3 AT NO	ON REV RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$325.00	0.00						
E 10 KSNV	11/05/1	2 11/05/12	The Agenda 1230)pm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWO	0.47.110		The Agenda 1230	0pm								
	3 AT NO	ON REV RA End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M	1	\$325.00	0.00						
			News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
****	\^	/NNA/0 01 11:0	News 3 Sunrise S									
			S WKND REV RA		Data	Pating						
Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray									

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

Ln Ch Start End RACHAEL RAY REV RATE	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays -T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 13 KSNV 10/31/12 10/31/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY REV RATE Start Date End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 E 14 KSNV 11/01/12 11/01/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY REV RATE	Rachael Ray	Civi	rrain-rzpin	,	.50		ψ323.00 1	O.OO INIVI	'	ψ323.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	T	1	\$325.00	0.00						
E 15 KSNV 11/02/12 11/02/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY REV RATE Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	F	<u> </u>	\$325.00	0.00						
E 16 KSNV 11/05/12 11/05/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY REV RATE	·									
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV 11/03/12 11/03/12	Wknd Wheel of F		7-730pm	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
	SAT/ Wheel of F			_		•	********			4 0=0.00
WHEEL REV RATE/PGM.		0	Б.	D #						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
E 18 KSNV 10/30/12 10/30/12	The Doctors	CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV RATE	The Doctors									
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV 10/31/12 10/31/12	The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV RATE	2 3010.0									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 E 20 KSNV 11/01/12 11/01/12	The Doctors	CM	\$325.00 2pm-3pm	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV RATE	The Doctors	Civi	г рин-эрин	,	.30	'	φ323.00 T	U.UU INIVI	'	φ323.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	T	1	\$325.00	0.00	, , ,			D: T		
Spot Ch Date Range E	Description The Doctors		t/End Time -3pm		<u>/eekdays</u> Th	<u>Len</u>	<u>gtn </u>	Rtg Type		
See MG 20.2	no Bootoro	- p	Ории		• • • •		.00 (Ф020.00)	0.00 11111		
[NEWS INTERRUPT - 0	•									
2 KSNV 11/02/12-11/02/12 T	he Doctors	2pm	-3pm	_	F		:30 \$325.00	0.00 NM		
MG for 20.1 11/01	The Destars	CM	0		.20		Ф00F 004	0.00 NIM	4	#205.00
E 21 KSNV 11/02/12 11/02/12 DOCTORS REV RATE	The Doctors The Doctors	СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12	F	1	\$325.00	0.00						
E 22 KSNV 11/05/12 11/05/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV RATE			_							
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 23 KSNV 10/30/12 10/30/12	•		1237a-136an	n -T	:30	1	\$250.001	0.00 NM	1	\$250.00
	Late Night w/Fall	UII							ı	

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pr	i Rtg Type	Spots	Amount
_	-	< REV RATE										
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
			Late Night w/Fallo	n CM	1237a-136an		:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	< REV RATE	Late Night w/Fallo	on								
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	Weekdays W	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 25 KSNV	11/01/1		Late Night w/Fallo		1237a-136an	nT	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	< REV RATE	Late Night w/Fallo	ווכ								
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 26 KSNV	11/02/1		Late Night w/Fallo		1237a-136an	nF	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	< REV RATE	Late Night w/Fallo	ווע								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	F	1	\$250.00	0.00			*			
			Late Night w/Fallo		1237a-136an	n M	:30	1	\$250.001	0.00 NM	1	\$250.00
	ON-NBC	< REV RATE End Date	Weekdays	Spoto/Mook	Poto	Rating						
Week: 11		11/11/12	M	Spots/Week 1	<u>Rate</u> \$250.00	0.00						
E 28 KSNV	10/30/1	2 10/30/12	M-F Today Show	III 4th IBM	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	′ SHW3-I	NBC REV RA	Today 4th Hour									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-T	1	\$325.00	0.00	.20		Ф205 004	0.00.004	4	#205.00
E 29 KSINV	10/31/1	2 10/31/12	M-F Today Show Today 4th Hour	III 4th B ivi	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' SHW3-I	NBC REV RA										
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
	′ SHW3-I art Date	NBC REV RA End Date	ATE Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	T	<u>Spois/Week</u>	\$325.00	0.00						
E 31 KSNV	11/02/1	2 11/02/12	M-F Today Show	III 4th G M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	′ SHW3-I	NBC REV RA	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$325.00	0.00						
E32 KSNV	11/05/1	2 11/05/12	M-F Today Show Today 4th Hour	III 4th B M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' SHW3-I	NBC REV RA	ATE									
<u>Sta</u> Week: 11	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$325.00	Rating 0.00						
			M-F 5-6a WakeU	<u>'</u>	5-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGI	NRS1 REV R	M-F 5-6a WakeU ATE	p w/Wagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-T	1	\$450.00	0.00			# 450.004	0.00.1114		0.450.00
E 34 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	W	:30	1	\$450.001	0.00 NM	1	\$450.00
		NRS1 REV R		0	F :	D ()						
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
			M-F 5-6a WakeUp		5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
14/41/5	101/1010	ND04 DEV 5	M-F 5-6a WakeU	p w/Wagners								
WAKE	w/wAGI	NRS1 REV R	AIL									

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439

Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E35 KSNV	11/01/1	2 11/01/12	M-F 5-6a WakeU	_	5-6a	T	- :30	1	\$450.001	0.00 NM	1	\$450.00
WAKE \	W/WAGN	NRS1 REV F	M-F 5-6a WakeU RATE	p w/Wagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	T	1	\$450.00	0.00						
E36 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	F-	- :30	1	\$450.001	0.00 NM	1	\$450.00
WAKE \	W/WAGN	NRS1 REV F		p w/ wagners								
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$450.00	0.00	•20		¢450.004	0.00 NM	4	¢450.00
E3/ KSINV	11/03/1	2 11/03/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	M	- :30	1	\$450.001	U.UU INIVI	1	\$450.00
WAKE \	W/WAGN	NRS1 REV F	RATE									
<u>Sta</u> Week: 11/	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
		11/11/12 2 10/30/12	M-F Today Show		9-10a	-T	- :30	1	\$750.001	0.00 NM	1	\$750.00
200 110.11	. 0, 00,	0,00,	M-F Today Show		0 .00	•	.00	•	Ψ. σσ.σσ.	0.00		ψ. σσ.σσ
_	_	IBC REV RA		0	Б.,	D ()						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			M-F Today Show		9-10a	W	- :30	1	\$750.001	0.00 NM	1	\$750.00
	01 1140 1		M-F Today Show	II								
_	SHW2-N rt Date	NBC REV RA End Date	ATE Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	<u>30013/7766K</u>	\$750.00	0.00						
E 40 KSNV	11/01/1	2 11/01/12	M-F Today Show	II 3rd HCM	9-10a	T	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SH/W3 V	IBC REV RA	M-F Today Show	Ш								
_	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	T	1	\$750.00	0.00						
E 41 KSNV	11/02/1	2 11/02/12	M-F Today Show		9-10a	F-	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-N	NBC REV RA	M-F Today Show ATE	Ш								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	F	1	\$750.00	0.00						
E 42 KSNV	11/05/1	2 11/05/12	M-F Today Show M-F Today Show		9-10a	M	- :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-N	IBC REV RA										
·	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M Wknd Jeopardy	CM	\$750.00 630-7pm	0.00 S	- :30	1	\$525 001	0.00 NM	1	\$525.00
E 43 KSINV	11/03/1	2 11/03/12	SAT/Jeopardy	Civi	630-7pm	3	30		\$525.001	U.UU INIVI	ı	φ323.00
	V RATE/		. ,									
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	-T	- :30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy		000 i p	•	.00	•	4 1,000.001	0.00		Ψ.,σσσ.σσ
	RDY< RE			0	Б.,	D ()						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	W	- :30	1	\$1,300.001	0.00 NM	0	\$0.00
			M-F Jeopardy		·							
	RDY< RE <u>rt Date</u>	V RATE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,300.00	0.00						
Spot Ch	Date Ra	<u>nge</u> D	escription	Star	/End Time		<u>Weekdays</u>			Rtg Type		
	10/29/12 resolved	2-11/04/12 N	1-F Jeopardy	630-	/pm		W	-	:30 (\$1,300.00)	0.00 <i>NM</i>		
		LABLE RAT	E] NOT AVAILABL	E RATE								
E 46 KSNV	11/01/1	2 11/01/12	M-F Jeopardy	CM	630-7pm	T	- :30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy									

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

Ln Ch	Stort	End	Inventory Code	Prook	Stort/End Ti	ima Dava	lan Cn	oto	Poto Dri	Dta Tuno	Spoto	Amount
	Start RDY< RI	EV RATE	Inventory Code	ыеак	Start/End Ti	ime Days	Len Sp	ois	Kale Pii	Rtg Type	Spois	Amount
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
E 47 KSNV	11/02/1	2 11/02/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
		EV RATE	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
E 48 KSNV			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	rt Date	EV RATE <u>End Date</u> 11/11/12	Weekdays M	Spots/Week	Rate \$1,300.00	Rating 0.00						
E 49 KSNV			The Tonight Show		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
TONUTE		DO DEV.D	Tonight Show		·							
	: SHW-N rt Date	BC< REV R End Date	ATE Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$750.00	0.00						
			The Tonight Show	v CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
	SHW-N rt Date	BC< REV R End Date		Spots/Week	Rate	Rating						
<u>الحال</u> //Week: 10		11/04/12	<u>Weekdays</u> W	<u>Spois/Week</u>	\$750.00	0.00						
E 51 KSNV	11/01/1	2 11/01/12	The Tonight Show	v CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R	Tonight Show ATE									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	The Tanisht Chau	1	\$750.00	0.00	.20		Ф750 004	0.00 NIM	4	Ф7 ЕО ОО
E 32 KSINV	11/02/1	2 11/02/12	The Tonight Show Tonight Show	v CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
		BC< REV R	ATE									
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 53 KSNV			The Tonight Show		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	CH/V/ V	BC< REV R	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$750.00	0.00						
			NEWS 3 at 4 (1 h	,	4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
	rt Date	& RATE/PGI End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$725.00	0.00						
E 55 KSNV	10/31/1	2 10/31/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS I	REV TP	& RATE/PG	,	oui)								
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	Rate \$725.00	Rating 0.00						
E 56 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1 H	,	4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS I	REV TP	& RATE/PG	4PM NEWS (1 ho M	our)								
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T NEWS 3 at 4 (1 H	1 HOURICM	\$725.00 4-5pm	0.00	:30	1	\$725.001	0.00 NM	1	\$725.00
L 37 NOIW	11/02/1	2 11/02/12	4PM NEWS (1 ho		т орш	'	.50		Ψ123.001	0.00 14101		Ψ123.00
_	_	& RATE/PG		Cnoto/M!	Dota	Datin ~						
<u>Sta</u> Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 58 KSNV	11/05/1		NEWS 3 at 4 (1 H		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS I	REV TP	& RATE/PG	4PM NEWS (1 ho M	our)								
											•	

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KSNV

Order / Rev: 105328

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Advertiser: Crossroads GPS

Estimate:

Alt Order #: 06832439

Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12

780

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount E 58 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV TP & RATE/PGM Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$725.00 0.00 E 59 KSNV 10/30/12 10/30/12 M-F 6-7a WakeUp w/WaCM 6-7a -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Weekdays Rating Start Date End Date Spots/Week Rate Week: 10/29/12 11/04/12 1 \$1,000.00 0.00 M-F 6-7a WakeUp w/Wa@M E 60 KSNV 10/31/12 10/31/12 6-7a --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 --W---1 \$1,000.00 Week: 10/29/12 0.00 E 61 KSNV 11/01/12 11/01/12 M-F 6-7a WakeUp w/WaCM 1 \$1,000.001 0.00 NM 6-7a ---T---:30 \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 1 \$1,000.00 Week: 10/29/12 ---T---0.00 E 62 KSNV 11/02/12 11/02/12 M-F 6-7a WakeUp w/WaCM 6-7a ----F--1 \$1,000.001 :30 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate ----F--11/04/12 1 \$1,000.00 Week: 10/29/12 0.00 E 63 KSNV 11/05/12 11/05/12 M-F 6-7a WakeUp w/WaCM 6-7a M-----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 M-----1 \$1,000.00 0.00 11/11/12 1 \$1,500.001 E 64 KSNV 10/30/12 10/30/12 CM :30 0.00 NM \$1,500.00 **Today Show** 658a-9am -T----**Today Show** TODAY SHW REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 \$1,500.00 0.00 E 65 KSNV 10/31/12 10/31/12 **Today Show** CM 658a-9am :30 1 \$1,500.001 0.00 NM \$1,500.00 --W----**Today Show** TODAY SHW REV RATE Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 10/29/12 11/04/12 --W---\$1,500.00 0.00 E 66 KSNV 11/01/12 11/01/12 CM :30 1 \$1,500.001 0.00 NM **Today Show** 658a-9am ---T---\$1,500.00 **Today Show** TODAY SHW REV RATE Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/29/12 11/04/12 ---T---\$1,500.00 0.00 E 67 KSNV 11/02/12 11/02/12 CM **Today Show** 658a-9am ----F--:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/29/12 11/04/12 \$1,500.00 0.00 E 68 KSNV 11/05/12 11/05/12 **Today Show** CM 658a-9am M----:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHW REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/05/12 11/11/12 1 \$1,500.00 0.00 E 69 KSNV 10/30/12 10/30/12 M-F Early News :30 1 \$1,200.001 0.00 NM CM 5-630p -T----\$1,200.00 M-F Early News NEWS REV RATE. Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$1,200.00 0.00 E70 KSNV 10/31/12 10/31/12 CM 5-630p --W---:30 1 \$1,200.001 0.00 NM \$1,200.00

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

Ln Ch	Start	End	Inventory Code M-F Early News	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News									
NEWS REV RATE.									1			
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 71 KSNV			M-F Early News	CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NWES I	REV RA	ΓE.	M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$1,200.00	0.00						
E72 KSNV			M-F Early News M-F Early News	СМ	5-630p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	REV RA		Maalada.	Consta //// all	Data	Datina						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 73 KSNV			M-F Early News M-F Early News	СМ	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
VARIOL	JS REV	RATE.	Will Larry News									
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E74 KSNV	10/30/1	2 10/30/12	Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 1	3 AT NO	ON	Noon News									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$425.00	0.00						
E 75 KSNV	10/31/1	2 10/31/12	Noon News Noon News	СМ	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO	ON										
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E76 KSNV	11/01/1	2 11/01/12	Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS (3 AT NO	ON	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	T	1	\$425.00	0.00						
E77 KSNV	11/02/1	2 11/02/12	Noon News Noon News	СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO											
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 78 KSNV				CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
270 110111	1 17007 1	2 11/00/12	Noon News	O.W.	12 1200pm		.00	·	Ψ120.001	0.00 14141		ψ 120.00
	3 AT NO											
<u>Sta</u> Week: 11/		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
			News 3 Sunrise S						·			
AVG. AI		Ford Date	M/ I - I	01-00-1	Data	Dating						
<u>Sta</u> Week: 10/		End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 80 KSNV			Dr. Phil Dr Phil	СМ	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	IL<		DITTIII									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$450.00	0.00			450.00	0.00.115		^
E 81 KSNV	10/31/1	2 10/31/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30	1	\$450.001	0.00 NM	0	\$0.00
DR. PH	IL<		2111111									
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						

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KSNV

Order / Rev: 105328

Advertiser:

Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

10/30/12 - 11/05/12 Flight Dates:

DAYS-OUR LIVES<

Estimate: 780

Break Start/End Time **Inventory Code** Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount E 81 KSNV 10/31/12 10/31/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$0.00 Dr Phil DR. PHIL< Start Date End Date Weekdays Spots/Week Rating Rate \$450.00 Week: 10/29/12 11/04/12 --W----0.00 Description Start/End Time Ch Date Range Weekdays Length Rate Rtg Type (\$450.00) 0.00 NM 1 KSNV 10/29/12-11/04/12 Dr. Phil 3-4p :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 0.00 NM E 82 KSNV 11/01/12 11/01/12 Dr. Phil \$450.001 3-4p ---T---:30 1 \$450.00 Dr Phil DR. PHIL< Spots/Week Start Date **End Date** Rating <u>Weekdays</u> Rate \$450.00 Week: 10/29/12 11/04/12 0.00 E 83 KSNV 11/02/12 11/02/12 Dr. Phil CM 3-4p ----F--:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL< Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/29/12 11/04/12 \$450.00 0.00 3-4p M-----E 84 KSNV 11/05/12 11/05/12 Dr. Phil CM :30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$450.00 0.00 E 85 KSNV 11/04/12 11/04/12 \$750.001 Sunday Today CM 7a-8am ----S :30 0.00 NM 1 \$750.00 Sunday Today SUN TODAY-NBC REV RATE Spots/Week Start Date End Date **Weekdays** Rate Rating Week: 10/29/12 11/04/12 \$750.00 0.00 E 86 KSNV 11/03/12 11/03/12 \$625.001 Saturday Today CM 7a-9am ----S-:30 0.00 NM 1 \$625.00 Saturday Today AVG. ALL WKS Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 ----S-Week: 10/29/12 \$625.00 0.00 E 87 KSNV 11/03/12 11/03/12 News 3 Today - SATURIDM \$500.001 9am-930am ----5-:30 0.00 NM 1 \$500.00 News 3 Today - SAT AVG. ALL WKS Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating 11/04/12 ----S-\$500.00 Week: 10/29/12 0.00 E 88 KSNV 11/03/12 11/03/12 1 \$1,100.001 0.00 NM Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date End Date Weekdays Spots/Week Rate Rating ----s-Week: 10/29/12 11/04/12 1 \$1,100.00 0.00 E 89 KSNV 11/03/12 11/03/12 Sa-Su Early News 5pm-630pm \$650.002 CM ----S-:30 0.00 NM \$0.00 0 Sa-Su Early News AVG. ALL WKS Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating \$650.00 Week: 10/29/12 11/04/12 0.00 Start/End Time Length Ch Date Range Description Weekdays Rate Rtg Type 1 KSNV 10/29/12-11/04/12 Sa-Su Early News 5pm-630pm ----Sa-:30 (\$650.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 90 KSNV 10/30/12 10/30/12 Days of our Lives :30 CM 1258p-2pm \$425.001 0.00 NM \$425.00 1 Days of our Lives DAYS-OUR LIVES< Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 \$425.00 0.00 E 91 KSNV 10/31/12 10/31/12 Days of our Lives 1258p-2pm \$425.001 0.00 NM CM --W----:30 1 \$425.00 Days of our Lives

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 91 KSNV	10/31/1	2 10/31/12	Days of our Lives	CM	1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-C	OUR LIVE	ES<	Days of our Lives									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 E 92 KSNV		11/04/12 2 11/01/12	Days of our Lives	CM	\$425.00 1258p-2pm	0.00	:30	1	\$425.001	0.00 NM	1	\$425.00
			Days of our Lives		оор _ р	·	.00	•	Ψ.20.00.	0.00		Ψ.20.00
	OUR LIVE rt Date	ES< End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	T	1	\$425.00	0.00						
E 93 KSNV	11/02/1	2 11/02/12	Days of our Lives	СМ	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-C	OUR LIVE	ES<	Days of our Lives									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 E 94 KSNV		11/04/12	Dave of our Lives	CM	\$425.00	0.00 M	:30	1	\$425.001	0.00 NM	1	\$425.00
E 94 KONV	1 1/03/1	2 11/05/12	Days of our Lives Days of our Lives		1258p-2pm	v	.30	'	φ423.00 i	U.UU INIVI	'	Φ425.00
	UR LIVE				5.	.						
<u>Star</u> Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 95 KSNV			News 3 Today Wi	and CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
AVG. AL	I WKS		News 3 Today									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	29/12	11/04/12	S	1	\$500.00	0.00						
E96 KSNV	10/30/1	2 10/30/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	m -T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3	3 AT 11<	REV RATE	IVI-F INEWS 3 at El	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 10/31/12	M-F News 3 at Ele		\$1,200.00 11pm-1135pi	0.00 mW	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El		11pm 1100p	··· ··	.00		Ψ1,200.001	0.00 14111		ψ1,200.00
	3 AT 11< rt Date	REV RATE End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	W		\$1,200.00	0.00						
E 98 KSNV	11/01/1	2 11/01/12	M-F News 3 at Ele		11pm-1135p	mT	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3	3 AT 11<	REV RATE	M-F News 3 at El	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	T		\$1,200.00	0.00			A4 000 004	0.00.104		# 4 000 00
E 99 KSNV	11/02/1	2 11/02/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	mF	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		REV RATE										
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,200.00	Rating 0.00						
			M-F News 3 at Ele		11pm-1135pi		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEW C	O AT 44		M-F News 3 at El	even								
	rt Date	REV RATE End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0		11/11/12	M		\$1,200.00	0.00						
E101 KSNV	10/30/1	2 10/31/12	Ralston Reports	CM L Doloton	730-758pm	-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE-J	RALSTO	ON< REV RA	Face to Face w/ C ATE, FREQ	i.Raision								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-TW Ralston Reports	CM 2	\$900.00 730-758pm	0.00 TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
LIUZ NOINV	1 1/0 1/ 1.	£ 11/UZ/1Z	Face to Face w/ c		130-130hiii	I r	.50	4	ψθυυ.υυ ι	O.OO INIVI	_	ψ1,000.00
		ON< REV RA	•	C==4- ///	D-:	Datin -						
Star Week: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E103 KSNV				CM	730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
										_		

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Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS **KSNV**

Flight Dates: 10/30/12 - 11/05/12 Estimate: 780

Ln Ch	Start	End	Inventory Code	. Brook	Start/End	Timo	Days	Len Sp	oto	Poto Pri	Dta Typo	Snots	Amount
LII CII	Start	LIIU	Raiston Reports	Dieak	Start/Lift	Tillie I	Days	Len Sp	OlS	Nate 111	Rtg Type	орого	Amount
			Face to Face w/	J.Ralston									
	-	ON< REV R											
Sta Week: 11/	art Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00	='						
			Meet the Press	CM	8a-9am		S	:30	1 (\$3,000.001	0.00 NM	0	\$0.00
LIOT KONV	11/04/1	2 11/04/12	Meet the Press	Olvi	oa sam		3	.50	' '	ψ3,000.00 Ι	0.00 14101	0	ψ0.00
MEET F	PRESS-S	SUN											
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating	•						
Week: 10/ Spot Ch	/29/12 Date Ra	11/04/12 inge D	escription		\$3,000.00 t/End Time	0.00		eekdays	Len	ath Rate	Rtg Type		
			leet the Press	8a-9				S		:30 (\$3,000.00)			
	resolved		51 NOT 41/4 H 4 D										
			E] NOT AVAILAB		0.10					* • • • • • • • • • • • • • • • • • • •	0.00.104		A. - - - - - - -
E105 KSNV	11/04/1	2 11/04/12	LAW & ORDER Law & Order (LF		Sat 1-2am	/ Sun 1:	S	:30	1	\$150.001	0.00 NM	1	\$150.00
DATEL	INE ADD	TO SKED	Law & Older (Li	,									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u>I</u>						
Week: 10/		11/04/12	S	1	\$150.00	0.00				*			
E106 KSNV	11/04/1	2 11/04/12	LAW & ORDER Law & Order (LF	` '	Sat 1-2am	/ Sun 1:	S	:30	1	\$150.001	0.00 NM	1	\$150.00
L&O AE	DD TO SI	KED	Law & Older (Li	,									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u>I</u>						
Week: 10/		11/04/12	S	1	\$150.00	0.00						_	
E107 KSNV	11/04/1	2 11/04/12	Sports Night in L Sports Night in L	•	Sun 1135p-	-1200a -	S	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT	S NIGHT	ADD TO SI		as vogas									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u>I</u>						
Week: 10/		11/04/12	S	1	\$400.00	0.0							
E108 KSNV	11/03/1	2 11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm		S-	:30	1	\$375.002	0.00 NM	0	\$0.00
VEGAS	INC AD	D TO SKED.											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u>[</u>						
Week: 10/		11/04/12	S-	1 Stor	\$375.00	0.00		ookdovo	Lon	ath Data	Dta Tuno		
	Date Ra / 10/29/1:		<u>escription</u> /knd Jeopardy		t/End Time 7pm			<u>eekdays</u> Sa-	<u>Len</u>	<u>911 </u>	Rtg <u>Type</u> 0.00 <i>NM</i>		
	resolved		, ,		'					(,	,		
[.N	OT AVAI	LABLE RAT	E] NOT AVAILAB	LE RATE									
E109 KSNV	11/02/1	2 11/02/12	•	CM	10-11pm		F	:30	1 :	\$3,200.001	0.00 NM	1	\$3,200.00
DLINE	ADD TO	SKFD	Friday Prime 10-	-11pm									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/	/29/12	11/04/12	F	1	\$3,200.00	0.0	0						
E110 KSNV	11/03/1	2 11/03/12	News 3 Live in P		7-10pm		S-	:30	1 :	\$1,200.001	0.00 NM	1	\$1,200.00
NBC PI	RIME AD	D TO SKED	News 3 in Prime	!									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	S-		\$1,200.00	0.0							
	Date Ra		<u>escription</u> Iews 3 Live in Prin		t/End Time			<u>eekdays</u> Sa-	Len	<u>gth Rate</u> :30 (\$1,200.00	Rtg Type		
	e MG 11		ews 3 Live III Pilli	ne 1-10	pin			sa-		.30 (φ1,200.00 ,) 0.00 IVIVI		
			DOES NOT AIR]	ORDERED PR	ROGRAM DO	DES NOT	AIR						
			ALSTON in PRIM	E 8-11	pm			Sa-	- :	:30 \$1,200.00	0.00 NM		
-	G for 110. ROG CHO												
			Sat PR 9-10p	CM	9-10pm		S-	:30	1 (\$1,200.002	0.00 NM	1	\$1,200.00
NOIV	. 1/00/1	1/00/12	Saturday Prime		o ropin		3	.00		Ψ·,Σ00.002	C.OO INIVI	'	ψ1,200.00
		D TO SKED		_									
<u>Sta</u> Week: 10/	art Date /20/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,200.00	Rating 0.00	•						
E112 KSNV			J-	CM	1p-530pm		S	:30	1 (\$2,400.001	0.00 NM	1	\$2,400.00
12 NOIV	. 1, 07, 1	1/0-4/12		Olvi	. P 300Pill		3	.00		ψ <u>_</u> , .σσ.σσ ι	J.OU INIVI	'	Ψ=,-του.ου

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06832439

Crossroads GPS

Flight Dates: 10/30/12 -

10/30/12 - 11/05/12 Estimate:

780

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate P	ri Rtg Type	Spots	Amount
			NFL Pre-Game	FNA							<u> </u>
			NFL Pre-Game								
FNIA AD	D TO SE	KED							_		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	S	1	\$2,400.00	0.00					
E113 KSNV	11/04/12	2 11/04/12	LAW & ORDER	(synd) PCM	M-SA 8-11p	/ SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Law & Order (sy	nd) PRIME							
L&O AD	D TO SK	ŒD									
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	S	1	\$1,200.00	0.00					
					_				Totals	109	\$77.175.00